

VIRTUAL

ITS.BE CONGRESS 2021:

THE MARKETPLACE FOR NEW & SUSTAINABLE MOBILITY

Thursday, 23 September 2021, 14-17h

www.its.be/congress2021



SPONSOR BROCHURE

The ITS congresses stimulate the exchange of information and networking between technology solution providers and end users within the smart mobility domain. The goal is to increase awareness and to accelerate the deployment of the most promising solutions.

IN SHORT

The ITS congresses bring together all key decision makers from the private and the public sector who have an interest in sustainable mobility solutions based on technology.

TARGETED SEGMENTS

Multimodality:

- MaaS - Mobility as a Service
- MMM - Multimodal Mobility Management

Automotive:

- ACE - Autonomous, Connected and Electrical vehicles
- RUC - Road User Charging

THIS AFTERNOON EVENT CONSISTS OF A TRADE FAIR AND A HIGH-QUALITY CONGRESS

Trade Fair:

An intimate atmosphere that stimulates virtual networking.

Congress:

- Top speakers from the public and private sector
- CEO-debate
- High-quality case studies on hot topics (national and international speakers)
- Launches of new and innovative products and services
- Start-up corner
- Press conference
- ITS awards.

See last year's aftermovie

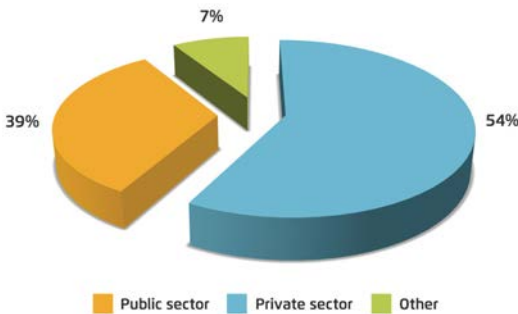
<https://youtu.be/qFMq1n0BO7A>



KEY PARTICIPANT FIGURES

Over the past years the ITS congresses have attracted a growing number of participants (around 700) from all sectors involved in mobility.

ITS Congress 2020 visitor profile (public-private):



Our loyal sponsors:



Flanders
State of the Art



BRUXELLES MOBILITE
BRUSSEL MOBILITEIT
SERVICE PUBLIC REGIONAL DE BRUXELLES
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... and many more!



SPONSORSHIP AGREEMENT (scan and send to ITS.be, km@its.be)

The organisation

represented by

hereby confirms that it will act as a partner to the **virtual ITS Congress 2021** that will be organised on **Thursday, 23 September 2021**.

For this virtual ITS congress, ITS.be has decided to go with Hopin. Hopin is the world's leading all-in-one virtual event platform where attendees can learn, interact, and connect. Attendees can network one-on-one, break out into group sessions, watch keynote presentations, send chat messages and polls, and explore interactive expo areas.

As a sponsor you can expect the following features:

		Bronze	Silver	Gold
Pre-Event Marketing	Mentioned on all communication	x	x	x
	Landing Page Logo & Link	x	x	x
On-Site Marketing	Expo Booth Sizing	Small	Medium	Large
	1 Branded Session		x	x
Post-Event Data	Contact List of Booth Attendees	x	x	x
	Access to Event Data*	x	x	x

* Number of users that expressed interest, Number of URL clicks, Booth Summary (CSV), Chat messages (CSV) or (HTML), List of user interactions (CSV), Participation Durations Report

A short video (<https://share.vidyard.com/watch/kzbACoDtm2h16ro9iRm1QR>) to show the sponsor experience.

We choose the following sponsor formula:

GOLD - price to be agreed

SILVER - 3500 EUR excl. VAT (members: 2500 EUR excl. VAT)

BRONZE - 1250 EUR excl. VAT (members: 875 EUR excl. VAT)

Date:

Signature: