

**ITS CONGRESS 2017:
ITS IN LOCAL
DECISIONS**

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Data-driven services in C-ITS

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Co-financed by the Connecting Europe
Facility of the European Union

HERE in numbers



Countries mapped

7,000+



Employees in 56 countries
focused on delivering the world's best
map and location technologies

HERE Maps on board of

100M

vehicles and counting

30+



Years of experience
transforming
location
technology

28

TB map data



collected
per day



4 of 5

In-car navigation
systems in Europe and
North America use
HERE maps

700,000

3D data points
per second per car

400



HERE cars
collecting
data for
our
maps

Establishing ecosystems that co-innovate and create value with our partners



Service

Developer Community | Subscription | Billing | Customer Services & Data...



Platform: User | Tenant | Data Modeling | Search | Routing | Positioning...



Infrastructure:HE
RE
Reality Index™



**No company, government or
individual can do it
all by themselves**

An aerial photograph of a multi-lane highway interchange with several overpasses. The image is overlaid with a digital data visualization. Numerous vehicles on the road are circled in various colors (teal, orange, red). Thin lines connect these circles, suggesting data flow or relationships between different points on the highway. The background shows green trees and clear skies.

Making sense of massive quantities of real-time data

Processing and analyzing to enable increased safety and efficiencies in transportation and mobility



City to Citizen

Safety messages
TMC integration

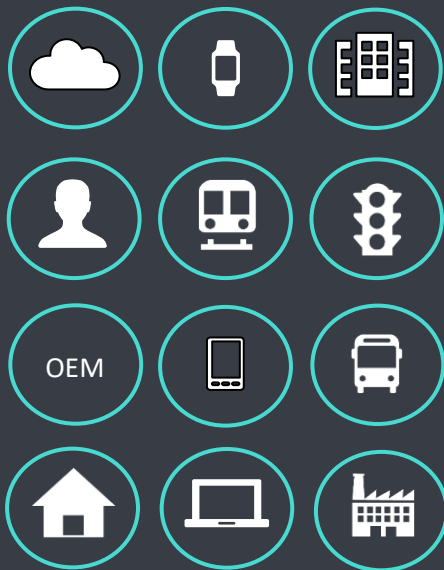
Sensors

OEM feed
Next-gen Automotive services

Reality Index

Real-time traffic
Incidents

Data-driven initiatives across C-ITS use cases



Temporarily slippery road

Reduced visibility

Exceptional weather conditions

(Fixed/stationary) road works

Slow or stationary vehicle

(Unprotected) Accident area

Obstacle on the road

Traffic jam ahead warning

In-vehicle speed limit

Shockwave damping

Bringing together data, enabling innovative solutions and services



here