

Mobiliteitsproject Interoperabele pilot

Maas Alliance 26/02/2019

Jeffrey Matthijs
@jeffreymatthijs

Vlaamse resolutie autodelen in de praktijk:

Een interoperabele pilot: Het deelplatform voor autodelen

Indieners



Deelnemende autodeelaanbieders



Met waardering en deelname klankbörgroep van



AUTODELEN.NET

Belgian network car sharing

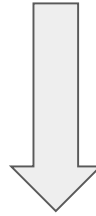
Mission statement: To maximize the ecological, social and economic benefits of car sharing

- Combining and defending the interests of all car sharing providers and private car sharing groups
- To represent car sharing in front of (local) Governments
- The development of the general concept of car sharing
- Innovation and pilot projects



General Goal

Proof of concept interoperability carsharing



Roadmap to achieve the perfect tool



Why: Flemish policy

Vlaamse resolutie autodelen

- 1) To research integration carsharing in MaaS
- 2) Easy access and exchange users between carsharing providers

Vlaamse decreet basisbereikbaarheid

- 1) Mobihubs (mobipunten/ points mob)
- 2) 'Combimobiliteit' in time en space



Why: regional, national en European policy

European guide line(s) concerning ‘national access points’

=> To digital link European mobility

=> **Common standard and interface**

Flemish mobility point (Vlaamse mobiliteitscentrale)



Why: to make carsharing mainstream

- User friendliness and experience
- Proximity carsharing
- Preparing for international MaaS
=> Communication with one platform



3 Axes

1. Testpilot with rudimentary interoperable tool
2. Research and evaluation
3. Learning network and long-term perspective



1. Testpilot with rudimentary interoperable tool

- 100 users (at least 20 per provider)
- Two pilots in 2019

Milestones	2019												2020					
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18
WP2																		
selectie testgroep autodealers																		
Analys + technische uitwerking test decal platform																		
testperiode 1																		
testperiode 2																		

2. Research and evaluation

- **Research:** Carsharing providers, users and non-users carsharing
- **Evaluation:** rudimentary interoperable tool with testers and providers

Milestones	2019												2020					
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18
WP3																		
onderzoek autodelers																		
onderzoek niet-autodelers																		
interviews auto-deelaanbieders																		
evaluatie testgebruikers																		

3. Learning network and long-term perspective

- High level advisory board
- Roadmap (with budget)

Milestones	2019												2020					
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18
WP 4																		
High level klankbordgroep																		
analyse en stappenplan																		

2. Project structure

1. Steering committee (PMT + MOW)
2. Project management team (5 organisations)
3. High level advisory board



3. High level advisory board

Purpose: Advice, feedback and (possible) cooperation to implment roadmap

Timing: 4 meetings (first April-May 2019 / last June 2020) Viermaal

Participants: Autodelen.net, EMG/Battmobiel, ZenCar, Dégage, Stapp.in, Partago, Cambio, ITS.be, De Lijn
+ other interested parties

=> Expression of interest jeffrey@autodelen.net



Shared Mobility Rocks

Join us in Brussels 2019.10.08

Thank you!

Autodelen.net / Carshare Belgium

jeffrey@autodelen.net

<https://be.linkedin.com/in/jeffreymatthijs>

Let's organise a **MaaS** Jam Session



SHARED MOBILITY ROCKS

FINANCIËEL BUREAU

ISABELLE VANBORN	MICHAEL GLITZ-RICHTER
TOM DHOULANGHO	ALISTAIR KIRKBRIDE
AGNIN BRIZZI	YVES CALLENIEN
RALF VAN	CAROLINE GERFFORNE
DYLAN COE	TOM VOGE
MARTIN KRIGEL	BART WOLPUT
NICOLA PIANO	REBECCA KARBAUM
PIET MEI	BEL WILFRANS
DE WILDE	JAPPE DUTENHOF
HANS DE WILDE	WALTER GROSSECKE
TOM VANDEKER	ANDREW WILLIAMS
DANIELA	THOMAS DEBO
AURÉLIE VAN DERBEEK	FREDAL DE BOER
THOMAS ROEP	BETTER HOET
SIBONNATA GARDIN	KIM VAN AER
PETER ROEM	ANTOINETTE WILFRANS
JEFFREY MATTHIJS	BRUNO VAN DER BEEK