



Stoom—nk.

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We are Stoomlink.

We speed up the transition to greener mobility by helping commuters leave their cars.



We are hacking mobility for more than **10 years** now.



We hold a **public transport**-centric vision to mobility.



We have raised **300.000 EUR** to grow faster.



We are on a quest to reinvent the **way we work**.

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Why is it so difficult for people
to **step away from their car?**

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Origin



Destination

Origin



Destination

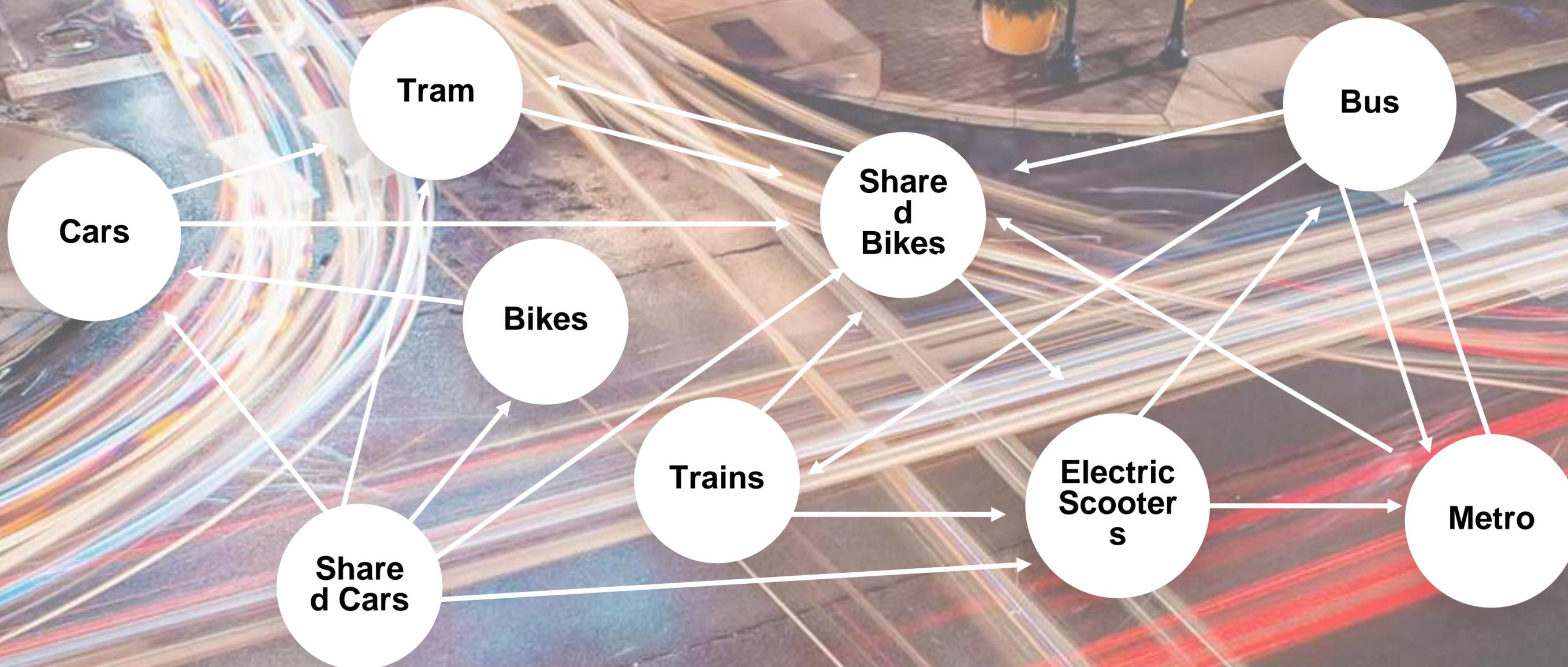
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Restoring **trust** and **control** over the multimodal journey is the only way to trigger behavioural changes.

Great user experience is **key**.
And the key to any great UX is **data + UI**.

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Tools to understand the mobility ecosystem.



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Tools to provoke change.

Availability
of
Mobility
Solutions

Control of
the journey

Audience

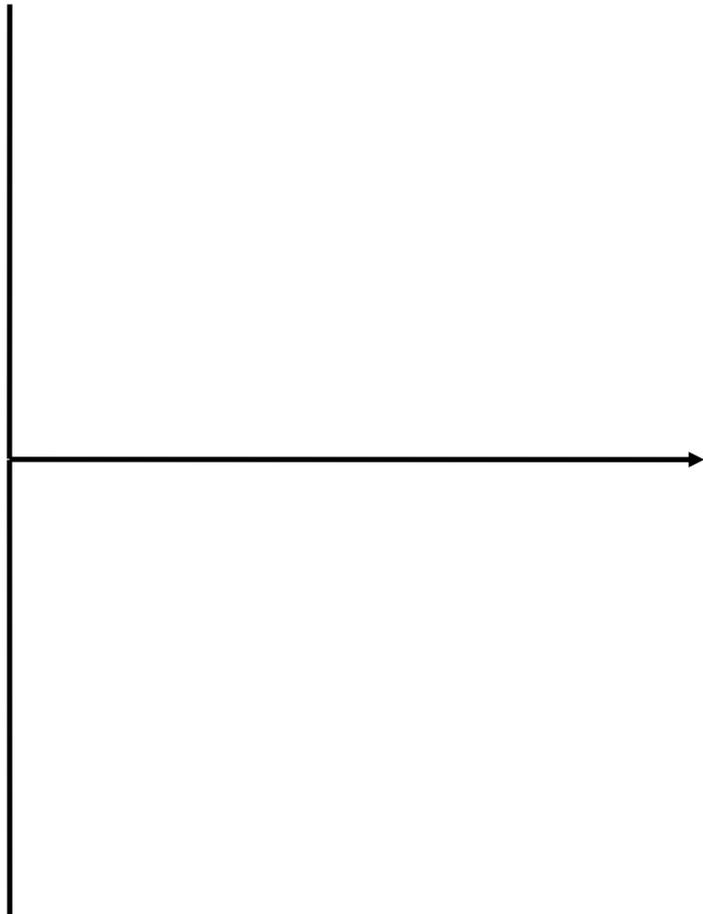
Create a
Community

Education
on
Solutions

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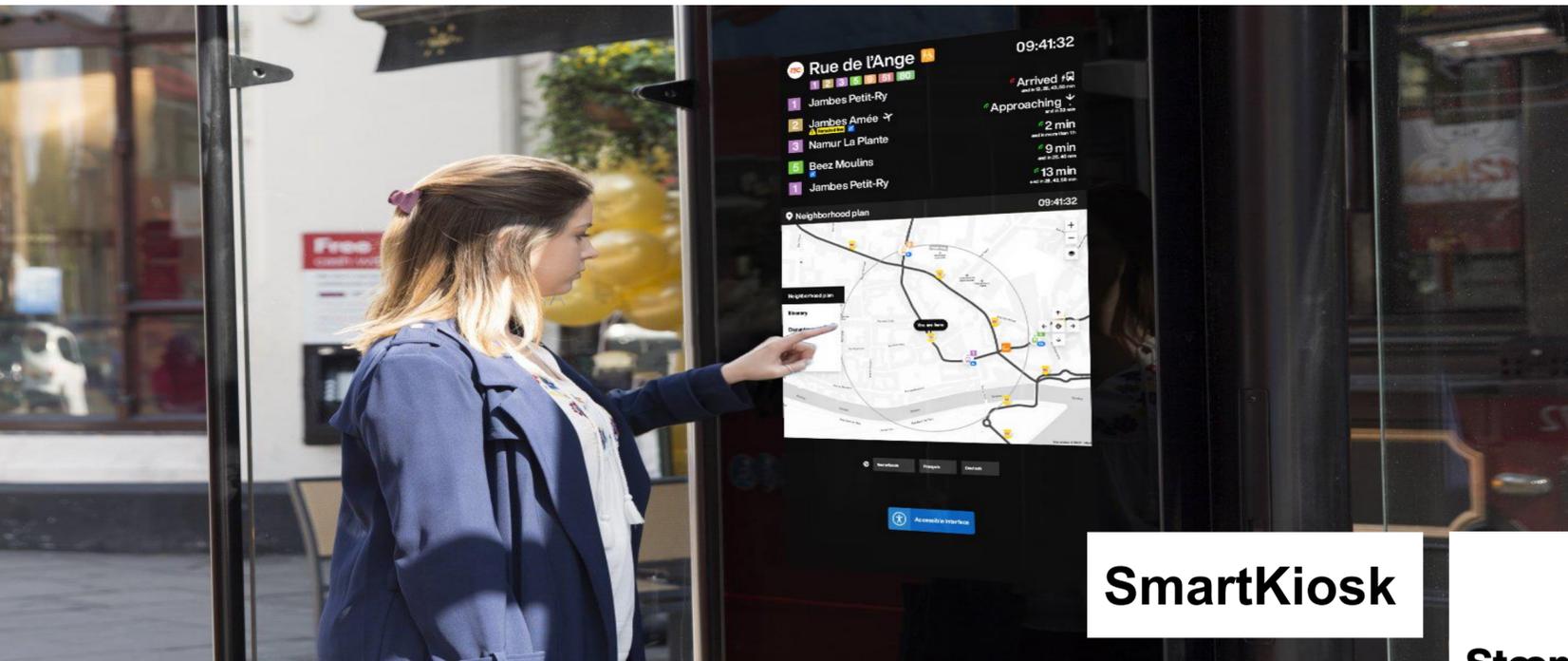
Our experience drives our expertise.

Isochrone analysis.
Trip planning.
Map rendering.
Service alert.
POI & addresses.
Ticketing.
Next departures.
Historization.
Prediction.

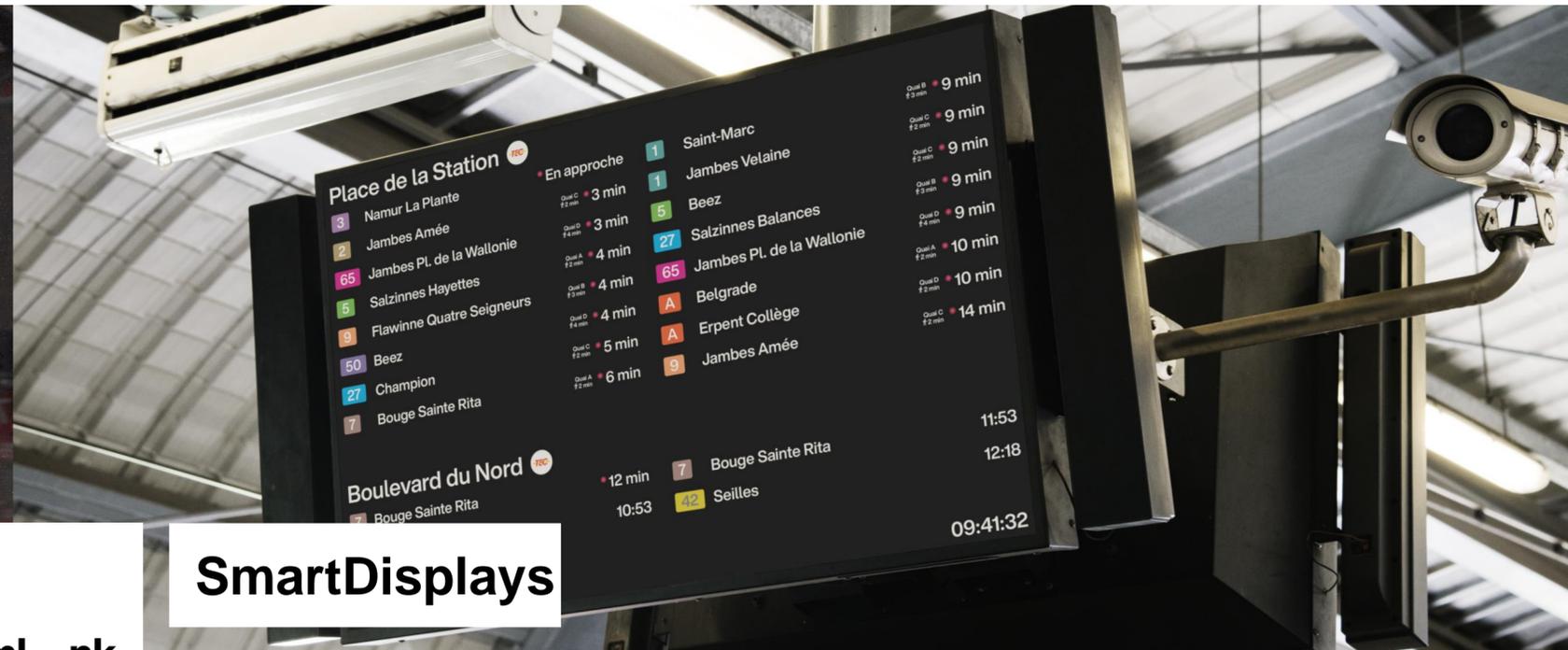


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Our expertise drives our products.



SmartKiosk

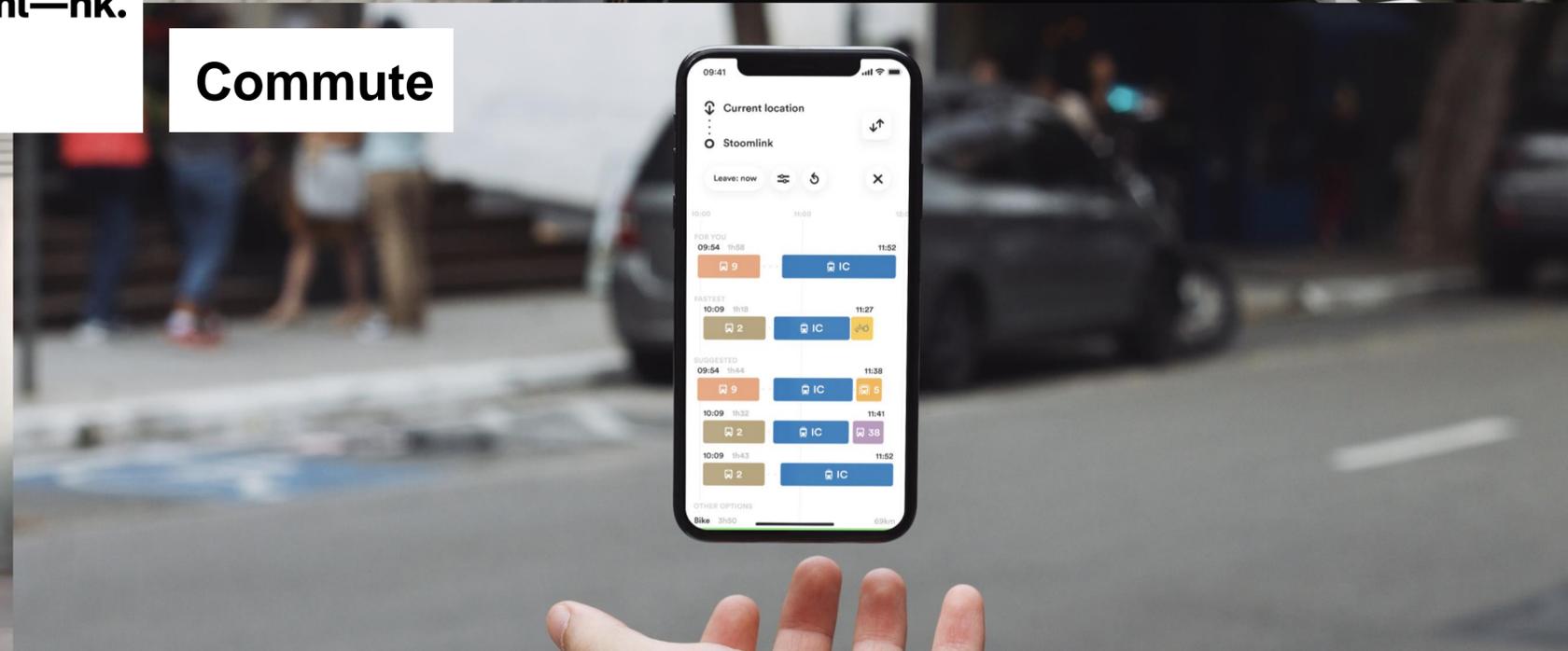


SmartDisplays

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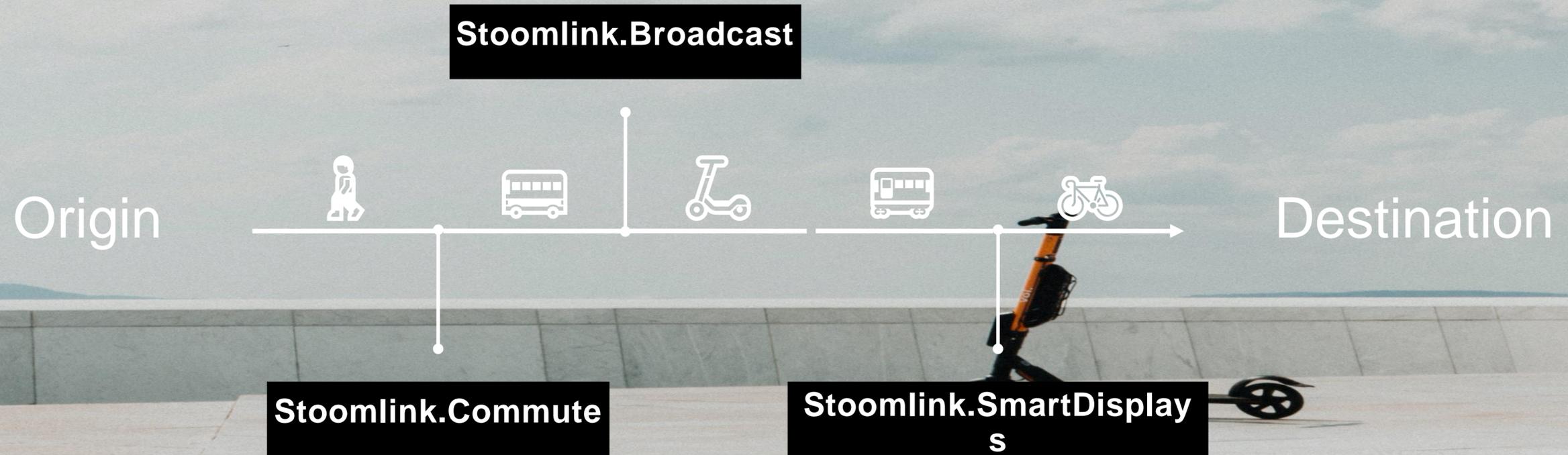
Broadcast



Commute

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Holding hand through the customer journey.



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Example use-case.



Intermodal screens for NMBS

We helped NMBS foster intermodality by deploying our SmartDisplays in Brussels-South & Namur stations. They now offer travellers with all-in-one information about their last-mile transit.

Combining multiple mode of transport has never been so easy!



Green info-traffic for RTBF

RTBF wanted to be a pioneer in green mobility information. So we granted them access to Broadcast and we developed a tailor-made TV interface for them.

Now commuters have access to the same level of quality information car owners do!



SmartKiosk for TEC

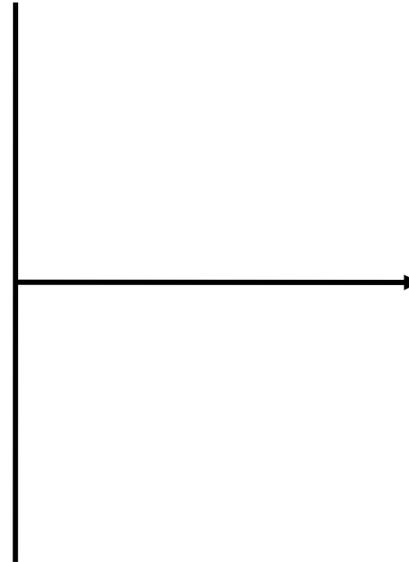
TEC wanted to cover Wallonia with interactive intermodal information kiosks so as to provide reassurance to their customer during their (multimodal) journey.

Soon Walloon travellers will have access to best-in-class information while travelling across the region!

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Our vision for the future of Mobility as a Service.

- Urban Centric
- Tech lovers
- Hard to monetise
- Supply-side
- Car-centric
- Window-shop



- ✓ Inclusive
- ✓ Multichannel
- ✓ Open-data & technos
- ✓ Demand-side
- ✓ Multimodal shift
- ✓ Total user experience

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The key to pertinent information is data.
We've got loads of it.

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Disruptions prediction model.

Causes

- Planned
- Unplanned

Disruptions

Delays, cancellations,
route modifications,
congestion, ...

Domino Effect

Delays or cancellations
of other routes which
are affected.

Obtain accurate
and reliable predictions.

Anticipate indirect
impacts of disruptions.

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Our bold and ambitious team.



Thomas Hermine
Chief Executive Officer



François Halin
Chief Operating Officer



Mathieu Delvaux
Chief Product Officer



Thibaut Dols
Account & Sales Lead



Denis Florkin
Senior Backend Engineer



H el ene Ruelle
Frontend Engineer



Mathieu Ferraris
Lead Frontend Engineer



Caroline Beauvois
Public Relations Representative

Stoomlink.

Let's make the
future of mobile
happen.

→
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