



# **ITS CONGRESS 2017: ITS IN LOCAL DECISIONS**

Friday, 29 September 2017, Diamant Conference Building, Brussels  
[www.its.be/congress2017](http://www.its.be/congress2017)

**Sponsor brochure**

The ITS congresses stimulate the exchange of information and networking between technology solution providers and end users of (mobile) ICT solutions. The goal is to increase awareness and to accelerate the deployment of the most promising solutions.

## IN SHORT

The ITS congresses bring together all key decision makers from the private and the public sector who have an interest in sustainable mobility solutions based on technology.

## TARGETED SEGMENTS

### Mobile solutions:

- Freight and fleet management
- Automotive (OEM, insurance, leasing, ...)
- Industry
- LBS and navigation
- Government

### Traffic Technology:

- Road operators (regional and local)
- Police zones
- Towns and communes
- Parking operators
- Public transport operators.

## THIS ALL-DAY EVENT CONSISTS OF A TRADE FAIR AND A HIGH-QUALITY CONGRESS

### Trade Fair:

An intimate atmosphere that stimulates networking: small booths, breakfast, lunch and a closing networking drink with live music from our house band.

### Congress:

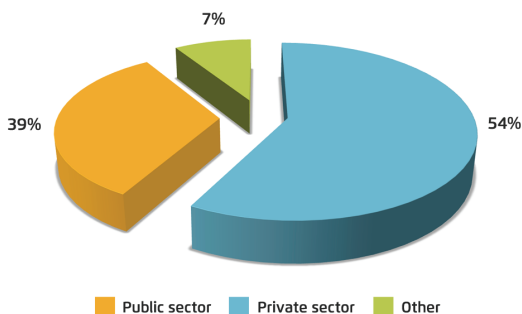
- Top speakers from the public and private sector
- CEO-debate
- High-quality case studies on hot topics (national and international speakers)
- Launches of new and innovative products and services
- Start-up corner
- Press conference
- ITS awards.



## KEY PARTICIPANT FIGURES

Over the past years the ITS congresses have attracted a growing number of participants (**around 400**) from all sectors involved in mobility.

### ITS Congress 2016 visitor profile (public-private):



### Our loyal sponsors:

AGENDUM



BEMOBILE  
smart mobility



BOSCH

FLIR

here  
Maps for Life

macq  
info & innovation

namahn

nedap  
technology that matters

orange

proximus

Pulsar  
consulting

SIEMENS

TOMTOM

... and many more!

### EVENT LOCATION

Diamant Conference Centre  
Bd. A. Reyerslaan 80  
B-1030 Brussels  
Tel.: +32 (0)2 706 88 00  
[www.diamant.be](http://www.diamant.be)



# SPONSORSHIP AGREEMENT (scan and send to ITS.be, pv@its.be)

The organisation .....

represented by .....

hereby confirms that it will act as a partner to the **ITS Congress 2017** that will be organised on **Friday, 29 September 2017** at the **Diamant Conference Center in Brussels**.

We choose the following sponsor formula:

## GOLD - price to be agreed

☐

This is a custom-made package that consists as a minimum of the following:

- Mentioned as gold sponsor on all official communication
- 4 solutions advertised in product guide (distributed to up to 1500 potential customers)
- 20 admission tickets
- 30 m<sup>2</sup> booth

## SILVER - 7 000 EUR excl. VAT (members: 4 900 EUR excl. VAT)

☐

- Mentioned as silver sponsor on all official communication
- 2 solutions advertised in product guide (distributed to up to 1500 potential customers)
- 10 admission tickets
- 8 m<sup>2</sup> booth

## BRONZE - 2 500 EUR excl. VAT (members: 1 750 EUR excl. VAT)

☐

- Mentioned as bronze sponsor on all official communication
- 1 solution advertised in product guide (distributed to up to 1500 potential customers)
- 5 admission tickets
- 4 m<sup>2</sup> booth.

ITS members and organisations who participated in the 2016 edition are entitled to a **30% discount** when registering before **1 July 2017**.

Desired booth location (see attached floor plan – please provide 3 preferences): .....

Date: .....

Signature: .....