

ITS 2020

MEETINGS & EVENTS



WORKSHOP DIGITAL IDENTITY MANAGEMENT & MaaS

Wednesday 29 January 2020, 10.00-12.00

Seamless travel with MaaS is greatly facilitated by the use of digital IDs and related services such as identification (sharing of verified ID data), authentication (secure login), confirmation (of payment or order) and signing (qualified electronic signatures). In cooperation with Belgian Mobile ID (known for the itsme application) we zoom in on its impact on key markets such as public transport, parking, carsharing, and the insurance market.



VAKBEURS MOBILITEIT BRUSSELS

Thursday 6 February 2020, all day

The Vakbeurs Mobiliteit in Houten has established itself for some time in the Netherlands, attracting a wide range of public & private mobility stakeholders (>2000 participants). In 2020 it is crossing over to Belgium linking exhibitions on Mobility, Urban Planning and the Climate. ITS.be is their content partner and foresees 2 workshops:

- Workshop: spatial planning, mobility & ITS: impact & potential
- Workshop: mobility hubs & ITS: do's and don'ts.

**VAKBEURS
MOBILITEIT**
6 FEB BRUSSELS
2020 EXPO

WORKSHOP NEXT STEPS FOR THE COMMERCIAL EXPLOITATION OF AUTONOMOUS SHUTTLES INCLUDING THE REQUIRED LEGAL FRAMEWORK

Wednesday 12 February, 10.00-12.00

Pioneering cities, PTO's and companies are experimenting with autonomous shuttles. What are the lessons learnt, and what is necessary to go from piloting towards commercial deployment - including any changes needed to the legal framework.



ITS 2020

MAAS ALL-HANDS MEETING

Thursday 20 February 2020, 14.00-16.00

Each quarter the Belgian MaaS Alliance (>100 public & private partners) gets together to follow the latest MaaS developments, to network and to initiate joint actions.



INTELLIGENT ROAD USER CHARGING - THE PATH FORWARD

Wednesday 18 March 2020, 10.00-12.00

There is broad consensus between mobility experts that a balanced package of measures is needed to move to sustainable mobility. But also that intelligent road user charging is always a part of this package. Come and find out why cities are the drivers for this in other countries, and how the Brussels Region can be the first stepping stone for the introduction of intelligent road user charging in Belgium.



GENERAL ASSEMBLY & MEMBERSHIP DINNER

Wednesday 25 March 2020, PM

This annual “members only event” is about networking, discovering new things and deciding the next steps for ITS.be. A local technical visit gives you a first-hand view on what ITS services and systems will be rolled-out locally by the host city.



MEETINGS & EVENTS

WORKSHOP THIRD-PARTY PAYMENT SYSTEMS FOR MaaS

Wednesday 1 April 2020, 10.00-12.00

While there is a strong “value case” for MaaS, the business case remains a challenge, especially in a B2C context. One of the flanking measures that is being developed to tilt the business case towards the positive is the use of “third-party payment systems” - allowing (local) authorities to support the active use of MaaS and combined mobility by their citizens as a means to achieve their policy goals.



WORKSHOP LESSONS LEARNT FROM THE FINNISH TRANSPORT ACT

Tuesday 28 April 2020, 10.00-12.00

The Finnish Transport Act foresees that all mobility providers – public and private, large and small – give access to key data (via data APIs) as well as to their services (via ticketing and payment APIs). What is the rationale behind this and what is its impact? Would this work in a Belgian context? If so, where to start?



TECHNICAL VISIT HELSINKI

28-30 April 2020

Helsinki is seen as the birthplace of MaaS by many. Law-makers, companies, end users and research providers are closely working together in a flourishing ecosystem. Under the motto “seeing is believing” we meet with the main public & private actors in Finland to interact about their experiences and to hear first-hand about the next steps.



ITS 2020

TECHNICAL VISIT LUXEMBOURG

Thursday 7 May 2020, all day

A network of ambitious and large-scale multimodal mobility hubs - also known as “transfer machines” - are part of new mobility policies in many countries. But in Luxembourg they are being rolled-out. Come and find-out how to embed big hubs in an overall vision of sustainable mobility, and how to ensure successful realisations.



WORKSHOP ITS FOR PEDESTRIANS AND CYCLISTS

Wednesday 13 May 2020, 10.00-12.00

For many, ITS has first been synonym for automotive developments and road traffic management. The same concepts and technologies are increasingly being used to manage and prioritise bicycle and pedestrian traffic. This workshop highlights the emerging best practices.



ITS EUROPE CONGRESS LISBON

18-20 May 2020

The ITS European Congress is a key annual event dedicated to smart mobility and digitalisation of transport. It is organised by ERTICO and with ITS.be as a partner.



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MAAS ALL-HANDS MEETING

Thursday 28 May 2020, 14.00-16.00

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WORKSHOP INTEROPERABLE TICKETING & PAYMENT FOR PUBLIC TRANSPORT

Wednesday 10 June 2020, 10.00-12.00

Together with the 4 public transport operators we look at the best practices in terms of interoperable ticketing and payment abroad as well as to their own vision, roadmap(s) and realisations. We also discuss the impact of interoperable and fully digital payment solutions for public transport on the development of the MaaS market.



WORKSHOP SUPPORTING END USERS VIA (A MARKET FOR PERSONALISED) MOBILITY ADVISORS AND BY SHARING END USER EXPERIENCES

Wednesday 24 June 2020, 10.00-12.00

With the mobility budget up-and-running it is time to take stock of how end users can be better supported. Involving social secretariats and representatives of sector/employer organisations, we look at the role of (personalised) mobility advisors and how end user experiences can be better supported and shared.



ITS 2020

ITS.BE CONGRESS BRUSSELS

Thursday 24 September 2020, all day

Our annual “party” brings together the main public and private stakeholders within the ITS and mobility domain in Belgium. This is a not-to-be-missed event for everyone active within the smart mobility domain. The last two years the congress was sold out early (> 600 participants) and we expect the same for 2020.



ITS WORLD CONGRESS LOS ANGELES

4-8 October 2020

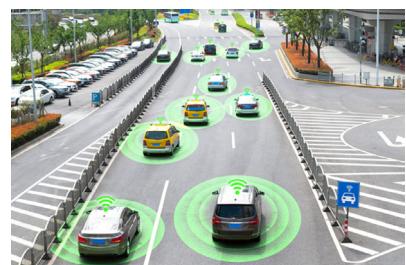
Similar to the ITS.be congress, each year a World ITS congress is organised gathering public and private stakeholders to exchange deployment experiences worldwide, and ITS.be is partner of this event.



WORKSHOP TOWARDS A COMMON C-ITS PROFILE

Wednesday 21 October 2020, 10.00-12.00

To support C-ITS deployment, countries and regions need to develop a so-called “C-ITS profile” - the part of the C-ITS standards that they will use in their deployment and against which interoperability will be tested. This workshop will establish where the Belgian regions are in developing their C-ITS profiles and what testing capability they are putting in place to prepare for future tenders.



MEETINGS & EVENTS

WORKSHOP HARMONISATION OF ELECTROMOBILITY INFORMATION AND PAYMENT

Wednesday 18 November 2020, 10.00-12.00

To support end users, information and payment services for the use of electrical vehicles should be harmonised as much as possible. In this workshop we gather key stakeholders to make an overview of the current status.



MAAS ALL-HANDS MEETING

Thursday 3 December 2020, 14.00-16.00

Each quarter the Belgian MaaS Alliance (>100 public & private partners) gets together to follow the latest MaaS developments, to network and to initiate joint actions.



WORKSHOP TOWARDS COMMON MAAS APIS - NEED FOR A COMPETENCE CENTRE

Wednesday 16 December 2020, 10.00-12.00

The Flemish Department MOW and Information Flanders have developed a first MaaS model and semantic standard for Flanders. How does this help the development of the market and what are next steps? Can it be scaled-up (involving all affected public-private actors) for maximum impact?



ITS 2020

ABOUT ITS.BE

ITS.be

ITS.be is an independent, public-private not-for-profit association that seeks to accelerate the transition to sustainable mobility in Belgium. ITS.be aims to be a mobility network in which all stakeholders, including other associations, collaborate. Our goal is to jointly identify, capture and pursue the win-win's and business opportunities associated with innovating our way towards sustainable mobility. ITS.be does so via:

- **Information:** newsletters and website including our ITS solutions catalog
- **Collaboration:** public-private working groups, workshops, technical visits and congresses
- **Projects:** market-enabling projects at local and EU level
- **Policy support:** support for the development and execution of ITS-related action plans at all policy levels.

The ITS.be smart mobility community represents a critical mass of forward-leaning public and private stakeholders, including the key federal, regional and urban authorities, young and established mobility operators, service providers, technology and solution providers, telecom operators and map makers, as well as academic and research institutions and user organisations.

Read more about our 4 priority domains in the ITS 'manifesto' via our website.



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