



VIRTUAL

BELGIAN ITS CONGRESS 2020:

DIGITAL INFRASTRUCTURE FOR MULTIMODAL & SAFE MOBILITY

Thursday, 24 September 2020, 14-17h

www.its.be/congress2020



SPONSOR BROCHURE

The ITS congresses stimulate the exchange of information and networking between technology solution providers and end users within the smart mobility domain. The goal is to increase awareness and to accelerate the deployment of the most promising solutions.

IN SHORT

The ITS congresses bring together all key decision makers from the private and the public sector who have an interest in sustainable mobility solutions based on technology.

TARGETED SEGMENTS

Multimodality:

- MaaS – Mobility as a Service
- MMM – Multimodal Mobility Management

Automotive:

- ACE – Autonomous, Connected and Electrical vehicles
- RUC – Road User Charging

THIS AFTERNOON EVENT CONSISTS OF A TRADE FAIR AND A HIGH-QUALITY CONGRESS

Trade Fair:

An intimate atmosphere that stimulates virtual networking.

Congress:

- Top speakers from the public and private sector
- CEO-debate
- High-quality case studies on hot topics (national and international speakers)
- Launches of new and innovative products and services
- Start-up corner
- Press conference
- ITS awards.

See last year's congress brochure (participants, program, sponsors...):

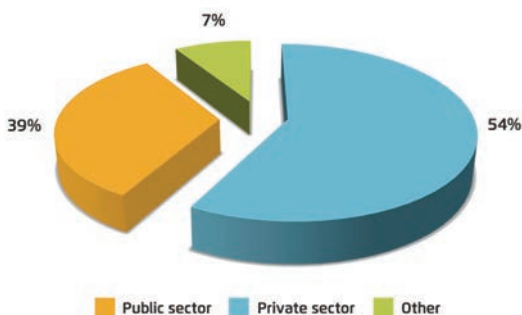
http://www.its.be/sites/default/files/ITSCongress_FINAL_0.pdf



KEY PARTICIPANT FIGURES

Over the past years the ITS congresses have attracted a growing number of participants (around 600) from all sectors involved in mobility.

ITS Congress 2019 visitor profile (public-private):



Our loyal sponsors:



proximus



BOSCH



Flanders
State of the Art



BRUXELLES MOBILITÉ
BRUSSEL MOBILITEIT
SERVICE PUBLIC RÉGIONAL DE BRUXELLES
GEWESTELIKE OVERHEIDSDIENST BRUSSEL



BEMOBILE
smart mobility



SPW
Service public
de Wallonie

... and many more!



SPONSORSHIP AGREEMENT (scan and send to ITS.be, km@its.be)

The organisation

represented by

hereby confirms that it will act as a partner to the ITS Congress 2020 that will be organised on Thursday, 24 September 2020.

We choose the following sponsor formula:

GOLD - price to be agreed



This is a custom-made package that consists as a minimum of the following:

- Mentioned as gold sponsor on all official communication
- Floorplan with your product guides, visuals, promo-videos, real-time chat & group discussions
- 4 solutions advertised
- Admission tickets "thanks to gold sponsor X you are invited to the virtual ITS congress 2020"

SILVER - 3500 EUR excl. VAT (members: 2500 EUR excl. VAT)



- Mentioned as silver sponsor on all official communication
- Floorplan with your product guides, visuals, promo-videos, real-time chat & group discussions
- 2 solutions advertised
- Admission tickets "thanks to silver sponsor X you are invited to the virtual ITS congress"

BRONZE - 1250 EUR excl. VAT (members: 875 EUR excl. VAT)



- Mentioned as bronze sponsor on all official communication
- Floorplan with your product guides, visuals, promo-videos, real-time chat & group discussions
- 1 solution advertised
- Admission tickets "thanks to bronze sponsor X you are invited to the virtual ITS congress 2020"

Date:

Signature: