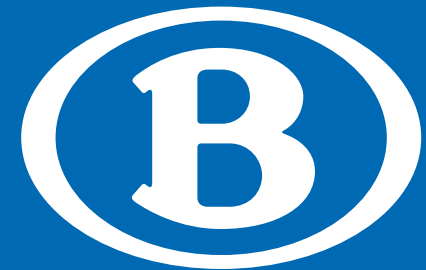


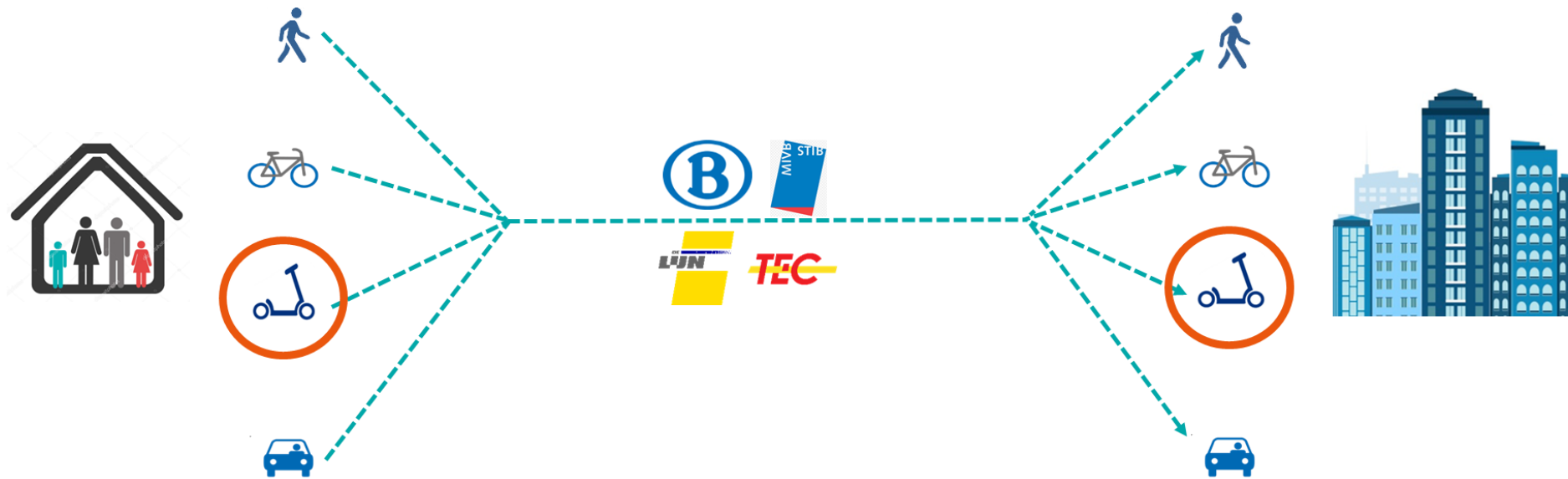
Workshop ITS.be

License models shared mobility



Context

Solution for the first & last mile



Context

Solution for the first & last mile

- **Public perception not always positive** : durability/usefulness/security/chaos in some streets/ lots of shared eScooters in Snob and Stib stations.
- Willingness to **better understand** these new forms of mobility
- Willingness to **support / collaborate / promote** (?) the new actors
- Willingness to contribute (with one voice) and **help cities** define common licences / regulations / road signs
- **We are asking the cities to intergrate some basic criterias** in their licences
- **We are asking for common licences** for a better customer experience/journey

Basic criteria we'd like to see in a licence:

1. Open data reciprocity
2. Definition of « no parking » & « no go » zones
3. Designation of an authority for rules respect



1. Open data reciprocity

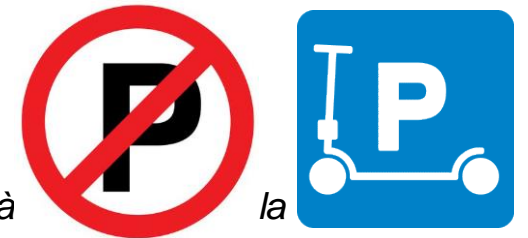
- Number & Real time position of the vehicules
- For possible integration in PTO's Routeplanner
- Heat map – to adapt and complement public transports offerings (and parking spaces)
- ...

2. Definition of « no parking » & « no go » zones

- Same rules for the citizens whatever the city / Common road signs in the whole country

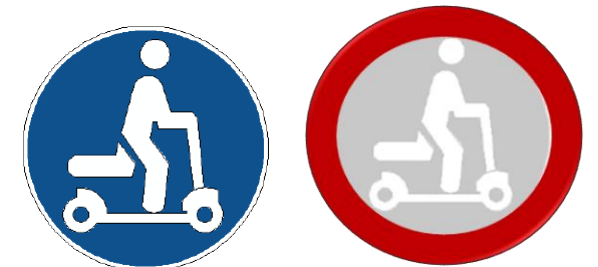
NO PARKING ZONE

- Already mentioned in Brussels rules (04.12.2018):
 - FR: « *Les véhicules de cyclo partage ne peuvent pas être entreposés dans des zones nécessaires à la descente des transports publics* »
 - NL: « *Fietsdeelvoertuigen mogen niet gestald worden in zones die noodzakelijk zijn om in te stappen of af te stappen uit het openbaar Vervoer* »
- No eScooter on any zebra crossing, in front of a lift's exit, on any tactile paving stone (blind people), on train/subway/tramway/bus platforms



NO GO ZONE

- No eScooter used within stations and on platforms



3. Designation of an authority for respect of the rules

- Who's in charge / who to contact when licence is not respected on PTO's locations ?

Other common criterias

(Benchmark of licences from other countries/cities)

Environmental impact

Financial viability

Corporate social responsibility

Ethical chart

Product quality

Sufficient safety communications

Minimum fleet

