



BELGIAN ITS CONGRESS 2019: An innovation-driven vision on sustainable mobility

Thursday, 3 October 2019, Bluepoint Building, Brussels
www.its.be/congress2019



SPONSOR BROCHURE

The ITS congresses stimulate the exchange of information and networking between technology solution providers and end users within the smart mobility domain. The goal is to increase awareness and to accelerate the deployment of the most promising solutions.

IN SHORT

The ITS congresses bring together all key decision makers from the private and the public sector who have an interest in sustainable mobility solutions based on technology.

TARGETED SEGMENTS

Multimodality:

- MaaS - Mobility as a Service
- MMM - Multimodal Mobility Management

Automotive:

- ACE - Autonomous, Connected and Electrical vehicles
- RUC - Road User Charging

Traffic Technology:

- Road operators (regional and local)
- Police zones
- Towns and communes
- Parking operators
- Public transport operators.

THIS ALL-DAY EVENT CONSISTS OF A TRADE FAIR AND A HIGH-QUALITY CONGRESS

Trade Fair:

An intimate atmosphere that stimulates networking: small booths, breakfast, lunch and a closing networking drink.

Congress:

- Top speakers from the public and private sector
- CEO-debate
- High-quality case studies on hot topics (national and international speakers)
- Launches of new and innovative products and services
- Start-up corner
- Press conference
- ITS awards.

See last year's congress brochure (participants, program, sponsors...):

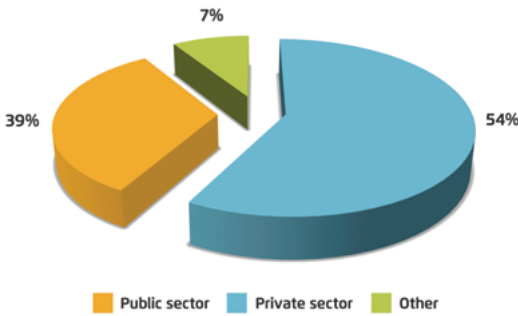
http://www.its.be/sites/default/files/Congress%20brochure2018_FINAL.pdf



KEY PARTICIPANT FIGURES

Over the past years the ITS congresses have attracted a growing number of participants (around 550) from all sectors involved in mobility.

ITS Congress 2018 visitor profile (public-private):



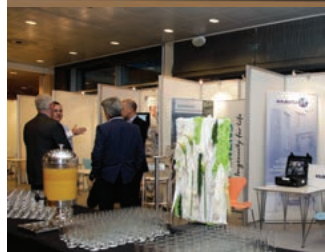
Our loyal sponsors:



... and many more!

EVENT LOCATION

Bluepoint Building
Bd. A. Reyerslaan 80
B-1030 Brussels
Tel.: +32 (0)2 706 88 00
www.bluepoint.be



SPONSORSHIP AGREEMENT (scan and send to ITS.be, km@its.be)

The organisation

represented by

hereby confirms that it will act as a partner to the **ITS Congress 2019** that will be organised on **Thursday, 3 October 2019** at the **Bluepoint Building in Brussels**.

We choose the following sponsor formula:

GOLD - price to be agreed

This is a custom-made package that consists as a minimum of the following:

- Mentioned as gold sponsor on all official communication
- 4 solutions advertised in product guide (distributed to up to 1500 potential customers)
- 20 admission tickets
- 30 m² booth

SILVER - 7 000 EUR excl. VAT (members: 4 900 EUR excl. VAT)

- Mentioned as silver sponsor on all official communication
- 2 solutions advertised in product guide (distributed to up to 1500 potential customers)
- 10 admission tickets
- 8 m² booth

BRONZE - 2 500 EUR excl. VAT (members: 1 750 EUR excl. VAT)

- Mentioned as bronze sponsor on all official communication
- 1 solution advertised in product guide (distributed to up to 1500 potential customers)
- 5 admission tickets
- 4 m² booth.

ITS members and organisations who participated in the 2018 edition are entitled to a **30% discount** when registering **before 1 June 2019**.

Desired booth location (see www.its.be/congress2019 – please provide 3 preferences):

Date:

Signature: