




antwerp
management school

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EXPERTISE CENTRES

SMART MOBILITY

BUSINESS DESIGN & INNOVATION

NEXT GENERATION WORK

LEADERSHIP

DIGITAL BUSINESS & IT

KNOWLEDGE COMMUNITIES

FAMILY BUSINESSES

CREATIVE & FASHION MANAGEMENT

CORPORATE SOCIAL RESPONSIBILITY

INTERNATIONAL BUSINESS

Smart Mobility Challenge

Steden dagen de mobiliteitssector uit

30 november 2017
Antwerpen



How can your organization win the War on Talent?

Responding strategically to mobility
within your organization



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12 December 2017
Antwerp

“StrongerCombined”

*Test-user management
Passenger incentives
Pilot project
Business models*

**7 LANDEN
10 REGIO's**

“MoveSmart”

*Analysis of behaviour
Economic acceptance
Passenger acceptance
Impact of low-carbon MaaS*

**7 LANDEN
+15 STEDEN**

NILS WUYTENS

Onderzoeker

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Get in touch!



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