

Project name:	MaaS Alliance BE
Date:	3 December 2019
Notes:	Kurt Marquet & Peter Van der Perre
Location:	Bluepoint Brussels

Name	Organisation	Present
<i>Participants list attached</i>		

Agenda
<ul style="list-style-type: none"> <li>0. Welcome by host (<i>SPF Mobility &amp; Transport</i>)</li> <li>1. Overview results &amp; follow-up, actions last quarter (<i>ITS.be</i>)</li> <li>2. Legal and fiscal enablers               <ul style="list-style-type: none"> <li>a. New regulation for MaaS providers in Brussels (<i>Brussels Mobility</i>)</li> <li>b. Tools mobility budget (<i>Mbrella &amp; Vaigo</i>)</li> </ul> </li> <li>3. Market development               <ul style="list-style-type: none"> <li>a. Results smart mobility call (<i>Deloitte, winners, cabinet Bellot</i>)</li> <li>b. Creation of a mobility management platform (<i>SPI Liège</i>)</li> </ul> </li> <li>4. End-user awareness               <ul style="list-style-type: none"> <li>a. Mobility passport (<i>MaestroMobile</i>)</li> </ul> </li> <li>5. Technical enablers               <ul style="list-style-type: none"> <li>a. Mobility central Flanders &amp; Harmonised MaaS API's (<i>Department MOW</i>)</li> </ul> </li> <li>6. AOB</li> </ul>

**Notes & decisions**

- 0. Valérie Verzele and David Schoenmaekers welcome all participants to the all-hands meeting of the Belgian MaaS alliance. They give an overview on how MaaS fits into the federal strategic and operational goals and which actions that they take related to MaaS ([see presentation](#)).
- 1. Peter Van der Perre gives a 360° of most [recent MaaS activities](#) in the last quarter.
- 2. Martin Lefrancq presents the MaaS roadmap for the Brussels region ([see presentation](#)).



Rein Dirx (Lab Box) [presents](#) Umbrella, a tool to implement the mobility budget and beyond.

Roeland Vanrenterghem (Eurides) [presents](#) Vaigo, also a tool to enable fleet -and mobility managers to make use of the mobility budget in their company.

3.

Hendrik Van Eldere (Deloitte) and Christophe Leurident (cabinet Bellot) [show](#) the end-results of the Smart Mobility call and share insights and suggest next steps. After this presentation 3 of the MaaS-projects pitched their project ([Skipr](#), [Open Knowledge Belgium](#), [Smart mobility routeplanner](#)).



Frédéric Lenoir [presents](#) a new market opportunity where the metropole Liège will develop a mobility platform. At this moment they are looking for a consultant to guide them in the process. Interested parties can contact Frédéric via: [frederic.lenoir@spi.be](mailto:frederic.lenoir@spi.be) or 0495274043

4.

Guillaume Servonnat [presents](#) the results of their mobility challenge with end-users, the Mobility Passport.

5.

Eric Sempels gives a status presentation on the mobility central and the project where Informatie Vlaandere is developing an MaaS API ([see presentation](#)).

6.

Upcoming events in 2020 – detailed information & Google calendar/Outlook links in [this brochure](#).

- 29/1 10-12h: Digital identity management & MaaS
- 6/2 all day: Vakbeurs mobiliteit Brussels Expo
  - Workshops Spatial planning & Mobility hubs
- 12/2 10-12h: Legal framework for exploitation of autonomous shuttles
- **19 20/2 14-16h: MaaS all hands meeting**
- 18/3 10-12h: Intelligent road user charging Belgian state-of-the art
- 25/3 PM: ITS.be General Assembly & membership dinner

- 1/4 10-12h: Third-party payment systems for MaaS
- 28/4 10-12h: Lessons learnt from the Finnish Transport Act
- 28-30/4 all day: Technical visit Helsinki
- 7/5 all day: Technical visit Luxembourg - transferring machines/mobility hubs
- 13/5 10-12h: ITS for pedestrians and cyclists
- 18-20/5 all day: ITS Europe congress Lisbon
- **28/5 14-16h: MaaS all hands meeting**
- 10/6 10-12h: Interoperable ticketing & payment for public transport
- 24/6 10-12h: Supporting end-users via (a market for personalised) mobility advisors and by sharing end-user experiences
- **24/9 all day: Belgian ITS.be congress Bluepoint Brussels**
- 4-8/10 all day: World ITS congress Los Angeles
- 21/10 10-12h: Towards a common C-ITS profile
- 18/11 10-12h: Harmonisation of electromobility information & payment
- **3/12 14-16h: MaaS all hands meeting**
- 16/12 10-12h: Towards common MaaS APIs - Need for a competence center

## Participants list:

First name	Last name	Function	Organisation
<a href="#">Frédéric</a>	<a href="#">Lenoir</a>	coordonateur projets	Agence de développement pour la province de Liège
<a href="#">Philippe</a>	<a href="#">Kahn</a>	Mobility manager	Arval
<a href="#">Klaas</a>	<a href="#">Olbrechts</a>	Product owner	Attentia
<a href="#">Lisa</a>	<a href="#">De Meyer</a>	Tax & legal consultant	Attentia
<a href="#">Jan</a>	<a href="#">Deman</a>	Managing director	BAAV/Busworld
<a href="#">Chris</a>	<a href="#">De Guytenaer</a>	Founder	Battmobility
<a href="#">Sylvie</a>	<a href="#">Vandevelde</a>	Head of Business Development	Belgian mobile ID
<a href="#">Guy</a>	<a href="#">De Lathouwer</a>	Project manager	BMC Mobib
<a href="#">Martin</a>	<a href="#">Lefrancq</a>	Attaché	Bruxelles Mobilité
<a href="#">Christophe</a>	<a href="#">Leurident</a>	Chef de cabinet adjoint	Cabinet Bellot
Yves	Rigole	Mobility expert	Cambio Brussels
<a href="#">William</a>	<a href="#">Stinghamber</a>	Fleet management / data analyst	Circ
<a href="#">Pieter</a>	<a href="#">Cassiers</a>	Area manager Antwerp	Circ
<a href="#">Stijn</a>	<a href="#">Vandeweyer</a>	directeur	Deloitte
<a href="#">Hendrik</a>	<a href="#">Van Eldere</a>	Strategy business analyst	Deloitte
<a href="#">Eric</a>	<a href="#">Sempels</a>	Coördinator duurzame mobiliteit	Departement MOW

<a href="#">Karen</a>	<a href="#">Passenier</a>	Sales manager	Edenred
<a href="#">Patrick</a>	<a href="#">Debersaques</a>	Sales manager	Emixis
<a href="#">Roeland</a>	<a href="#">Vanrenterghem</a>	Zaakvoerder	Eurides
<a href="#">Dominique</a>	<a href="#">Vanhomwegen</a>	Marketing manager	Europcar mobility group
<a href="#">Willy</a>	<a href="#">Smeulders</a>	Board member	European Passengers' Federation
<a href="#">Jef</a>	<a href="#">Daems</a>	Senior Program manager	Informatie Vlaanderen
<a href="#">Xavier</a>	<a href="#">Girard</a>	Delivery manager & smart city expert	Ingestic
<a href="#">Peter</a>	<a href="#">Van der Perre</a>	Director	ITS.be
<a href="#">Kurt</a>	<a href="#">Marquet</a>	Business development manager	ITS.be
<a href="#">Manuel</a>	<a href="#">Noirfalise</a>	Head of sales	Jeasy
<a href="#">Willem</a>	<a href="#">Geelen</a>	Kabinetsadviseur	Kabinet Kennis
<a href="#">Rein</a>	<a href="#">Dirkx</a>	Associate	Lab box
<a href="#">Didier</a>	<a href="#">Joos</a>	Country manager	MaaS Global
<a href="#">Guillaume</a>	<a href="#">Servonnat</a>	Directeur	MaestroMobile
<a href="#">Michel</a>	<a href="#">Genot</a>	Head of ticketing	MIVB/STIB
<a href="#">Rob</a>	<a href="#">Roemers</a>	Manager BI solutions	MIVB/STIB
<a href="#">Joke</a>	<a href="#">Beel</a>	Program manager MaaS	MIVB/STIB
<a href="#">Magdalena</a>	<a href="#">Ludwiczak</a>	Junior product owner	Mobly
<a href="#">Ine</a>	<a href="#">Wouters</a>	Product manager	Mobly
<a href="#">Marc</a>	<a href="#">Breugem</a>	Director sales	Monotch
<a href="#">François</a>	<a href="#">Halin</a>	Chief Operating Officer	Nextmoov
<a href="#">Bert</a>	<a href="#">Van Molle</a>	Accountmanager	Olympus Mobility
<a href="#">Jesse</a>	<a href="#">Vanhaeren</a>	consultant	PwC
<a href="#">Michel</a>	<a href="#">Everard de Harzir</a>	Mobility specialist	Q8
<a href="#">Mathieu</a>	<a href="#">Rycken</a>		Scooty
<a href="#">Hans</a>	<a href="#">De Ruysscher</a>	Business development manager	Siemens Mobility
<a href="#">Geert</a>	<a href="#">Vanbeveren</a>	Head of Sales and Business Development	Siemens Mobility
<a href="#">Thomas</a>	<a href="#">Vincent</a>	PM C-ITS	Siemens Mobility
<a href="#">Jens</a>	<a href="#">Verhiest</a>	Business development	Skipr
<a href="#">Stephanie</a>	<a href="#">Vandendries</a>	Attaché	SPF Mobility & Transport
<a href="#">David</a>	<a href="#">Schoenmaekers</a>	ITS verantwoordelijke	SPF Mobility & Transport
<a href="#">Valérie</a>	<a href="#">Verzele</a>	Directrice Générale	SPF Mobility & Transport
<a href="#">Christophe</a>	<a href="#">Roland</a>	Ingénieur analyste	SPF Mobility & Transport

<a href="#">Olivier</a>	<a href="#">Brahya</a>	Senior attaché	SPF Mobility & Transport
<a href="#">Philippe</a>	<a href="#">Decap</a>	Research & innovation expert	SPF Mobility & Transport
<a href="#">Karel</a>	<a href="#">Hofman</a>	Attaché	SPF Mobility & Transport
<a href="#">Aiko</a>	<a href="#">De Mol</a>	Attaché jurist	SPF Mobility & Transport
Benoît	Lorent		SPF Mobility & Transport
<a href="#">Jean-Michel</a>	<a href="#">Baijot</a>	Inspecteur général	SPW Mobilité Infrastructures
Martin	Duflou	Directeur	SPW Mobilité Infrastructures
Gerben	Van den Abbeele	Project manager	Taxistop
<a href="#">Philippe</a>	<a href="#">Leeman</a>	Director strategy	Touring
<a href="#">Wim</a>	<a href="#">Pannecoucke</a>	Mobiliteits- bereikbaarheidsmanager	en VOKA Vlaams-Brabant
<a href="#">Imre</a>	<a href="#">Keseru</a>	Senior researcher	VUB Mobi
<a href="#">Bernard</a>	<a href="#">Van Der Lande</a>	Head of new business development	Worldline
<a href="#">Christophe</a>	<a href="#">Janssen</a>	Manager mobility consultancy	Xximo
<a href="#">Thierry</a>	<a href="#">Deflandre</a>	voorzitter	Zencar