

Project name:	MaaS Alliance BE
Date:	26 February 2019
Notes:	Kurt Marquet & Peter Van der Perre
Location:	Bluepoint Brussels

Name	Organisation	Present
<i>Participants list attached</i>		

Agenda

0. Welcome (ITS.be)
1. Current status mobility budget (Claeys & Engels) + debate on the current mobility budget with MaaS-providers and legal experts
2. Status smart mobility projects (Deloitte)
3. Call smart ways to Antwerp (The New Drive)
4. Oslo standards in Flanders (Informatie Vlaanderen)
5. Project interoperabel carsharing platform (Autodelen.net)
6. Critical MaaS in Antwerp (Maestromobile)
7. AOB

Notes & decisions

0.

Peter Van der Perre welcomes all participants to the all-hands meeting of the Belgian MaaS alliance.

He gives a 360° of [recent MaaS activities](#):

- Project start third party payment city Leuven
- Project interoperable carsharing approved
- Workshop in-vehicle data 17 Jan
- We are Mobility (Autosalon)
- Call Smart ways to Antwerp open
- Dutch MaaS congress 12 Feb
- Workshop P+R 19 Feb.

All progress (news, workshops...) can be followed via the [website](#).

1.

Nicolas Thémelin (senior associate at Claeys & Engels) gives a current status of the mobility budget, which is on its way – normally approved on Thursday 28 Feb. His [presentation](#) is the kick-off for the debate with MaaS-providers (participants: *Christophe Janssen, Alain Allyn, Stéphane Jacobs, Koen Van de Putte, Pieter Glorieux, Jens Verhiest, Nicolas Thémelin, Didier Joos*).

Q&A:

- What are the suggested short term improvements of the mobility budget:
 - o Relaxing the CO2 restrictions;
 - o Make the link with parking and existing P+R near city centers;

- Keep it as simple as possible (to many rules/exceptions at this moment);
- Create awareness in companies (broader acceptance);
- Create awareness in cities towards citizens;
- Personal coaching.
- Medium/long term:
 - Mobility budget for all employees;
 - Not only a fiscal measure but make it part of the mobility vision (road charging, pushing e-mobility, optimal use of mobility hubs...).

2.

Stijn Vandeweyer (director Future of Mobility at Deloitte) and Hendrik Van Eldere (public sector business analyst at Deloitte) give an overview of the 15 winning projects of the smart mobility call Bellot/Decroo (see [presentation](#)).

Deloitte is hosting the next BE MaaS alliance meeting on 21 May (AM) at Deloitte Ghent.

3.

Nils Wuytens (projectmanager The New Drive) [presents](#) the [open call](#) of Slim naar Antwerpen (deadline 22 March). The focus of the call is on impact (city and region), quality of the plan (interoperability - linked with one or more MaaS-apps) and type of urban support.

Both for the smart mobility call as for the SnA call the responsible authorities outsourced the organization of these calls, allowing them to focus on the results.

4.

Raf Buyle (information architect at Informatie Vlaanderen) gives insight in how the Flemish government developed a process and method for developing data standards (see [presentation](#)). Already 270 partners follow this method. Important is to have agreed vocabularies to interconnect existing standards which could help within MaaS and avoid that every city/region has to start from scratch. Also important for instance for the project proposals of the open call in Antwerp.

5.

Jeffrey Matthijs (coordinator Autodelen.net) presents an upcoming project on an interoperable carsharing platform, financed by the Flemish Department MOW (see [presentation](#)). The project consists of a proof of concept (with 100 users), a roadmap and a learning network. It will start with 4 car-sharing partners (all station-based) but is open to all partners. If partners would be interested in taking part in the advisory group, they can contact Jeffrey.

6.

Diégo Eggermont (projectmanager Maestromobile) shares his experiences with the [Critical MaaS games](#) that they organise (already 4 editions - 3 to follow). It is difficult to convince people to participate. It's a coaching-proces with a lot of individual worries and questions. It's also time consuming since every app has a different account configuration. But above all, it is just fun to get to

know other travelling modes. This is why ITS.be is organising for its members a MaaS city game during their General Assembly on Tuesday 26 March (PM). More information via the [website](#) or km@its.be

7.

Upcoming events:

~~Tuesday 19 March (10.00-12.00): workshop – need for competence centre~~ – **POSTPONED (tbc)**

Tuesday 26 March (PM): General Assembly ITS.be members

Monday 1 April: Technical visit Talking Traffic (director-generals)

Tuesday 2 April (10.00-12.00): workshop - "roadmap for access to data and ticketing"

Thursday 25 April (10.00-12.00): workshop - ITS benefits cyclists and pedestrians

Tuesday 21 May (9.00-13.00): BE MaaS alliance all-hands meeting @Deloitte Ghent

3-6 June European ITS congress - Eindhoven

Tuesday 18 June (10.00-12.00): workshop - carpooling

Thursday 3 Oct Belgian ITS congress @Bluepoint Brussels

18-23 Oct Busworld Europe – 21 Oct MaaS-session

21-25 Oct ITS World congress Singapore

Thursday 14 November (10.00-12.00): workshop - solutions cut-through-traffic

Tuesday 3 December (~~9.00-13.00~~) (**PM**): BE MaaS alliance all-hands meeting @FOD Mobility & Transport

Participants list:

Amélie Cardyn	Agoria
Marian Lauwers	Arcadis
Philippe Kahn	Arval
Jeffrey Matthijs	Autodelen.net
Chris de Guytenaer	Battmobiel
Jan Deman	BAAV
Stéphane Jacobs	Be-Mobile
Jonatan de Boer	Bird
Martijn Duynstee	Cegeka
David Neys	Cegeka
Nicolas Thémelin	Claeys & Engels
Stijn Vandeweyer	Deloitte
Hendrik Van Eldere	Deloitte
Julien Vandichel	Drivenow
Dominique Vanhomwegen	Europcar mobility group
Simon Neyt	EY
Olivier Brahy	FOD Mobiliteit & Vervoer
Stéphanie Vandendries	FOD Mobiliteit & Vervoer
Kris De Pril	Geosparc
Steven Lannoo	ICB
Raf Buyle	Informatie Vlaanderen
Xavier Girard	Ingestic
Kurt Marquet	ITS.be
Peter Van der Perre	ITS.be
Didier Joos	MaaS Global
Adrian Ulisse	MaaS Global
Diégo Eggermont	Maestromobile
Jancy Claessens	Mastercard
Michel Genot	MIVB-STIB
Bernard Petit	MIVB-STIB
Robert Fontaine	MIVB-STIB
Alain Allyn	Modalizy
Thomas Seynnaeve	NMBS
Ryanne van Hoften	NMBS
Koen Van de Putte	Olympus mobility
Pieter Glorieux	Optimile
Tom Sorgeloos	Orange Belgium
Jens Verhiest	Pikaway
Eric Ibens	Proximus
Bart Neiryck	Siemens mobility
Stijn Vernailen	stad Antwerpen
Seppe Santens	stad Gent
Elin Cosemans	The New Drive
Nils Wuytens	The New Drive
Sven Maerivoet	Transport & Mobility Leuven
Paul Haarman	Tranzer



MaaS Alliance

Meeting minutes

Eloïse de Villegas	VBO
Wim De Boeck	Velo-boxx
Liesbeth De Wilde	VUB
Bernard van der Lande	Worldline
Christophe Janssen	Xximo
Tianwei Wang	Zen Car